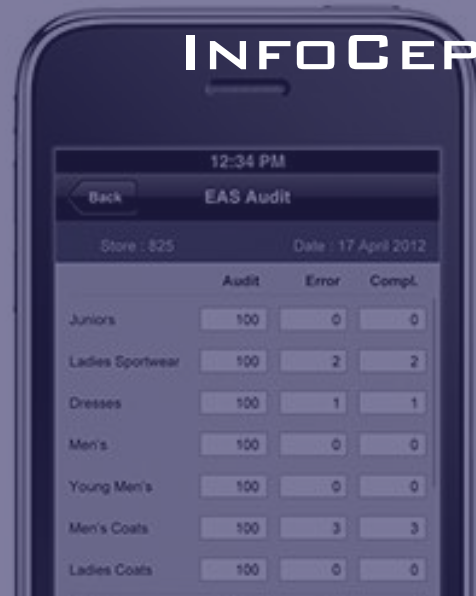


Retail Use Case

Shortage Audit and Loss Prevention



Our Shortage Audit and Loss Prevention App is an iPhone App designed to assist retailers. The app enables them to replace their paper based audits with an automated and scalable transaction and reporting system. Built using the MicroStrategy platform, this app significantly reduces manual effort and offers real time audit reporting.

Key Performance Indicators

- Inventory
- Loss due to inventory shortage
- Audit History

Users

- Store managers
- Regional Managers
- Third Party Auditors hired by the Retailer

Benefits

- The app replaces a manual paper based method with a technology driven, scalable transaction and reporting system based on MicroStrategy, saving significant manual work
- It enables store auditors to track historical audit data on the go
- Enables auditors to add pictures, comments on an observation made at the store, enabling real-time action and evidence of store related issues
- Users can send an audit report to a set of predefined recipients once the store audit is complete

About InfoCepts

Since 2004, InfoCepts has enabled leading companies like UBS, Nielsen, GE and Bayer to derive value from their data. Recently featured in Gartner's Market Guide for Data Science and Machine Learning Service Providers, our 750-strong pool of consultants has expertise in 60+ Business Analytics and Information Management technologies. Our BA-IM specific development methodologies and the differentiated expertise of our multi-award winning DV team help us deliver solutions that derive maximum value from enterprise data. Every day over 70,000 users across industries use analytics solutions developed by us to make better decisions.

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