Solutions

Reusable solutions–tailored for your organization–to solve your data & analytics challenges

Organizations seeking to remain relevant in today's economy are facing growing data demands & innovative technologies, while often constrained by previous choices. The rapid evolution of data & analytics technologies is creating new opportunities, while also presenting new challenges. Organizations seek to leverage innovative capabilities such as AI/ML for intelligent automation, optimize their cloud-based investments and monetize their data assets—all while delivering exceptional customer experiences.

D&A leaders like you are facing challenges with shortage of necessary team skills, quickly building or acquiring newer capabilities, modernization of tools, increasing user adoption, and balancing costs to run and transform your business. To help you succeed, you need a partner having a proven ability to complement your team with relevant cross-functional expertise and global experience in cloud, data, and analytics. We specialize in accelerating, automating, and advancing your data & analytics capabilities—you reap the benefits of today, while staying ahead of tomorrow.

What We Do

InfoCepts elevates your data & analytics capabilities so your users can make smarter decisions and business can achieve better outcomes. Working in partnership with you, we offer holistic solutions to your data & analytic challenges.

Advance Data-driven Capabilities
Empower your business and employees to achieve more with data & analytics

Modernize Data Platforms
Transform your data & analytics technology investments for speed, capability, and economics

Build Augmented Business Applications
Create AI-driven solutions for business needs

Create Data Products
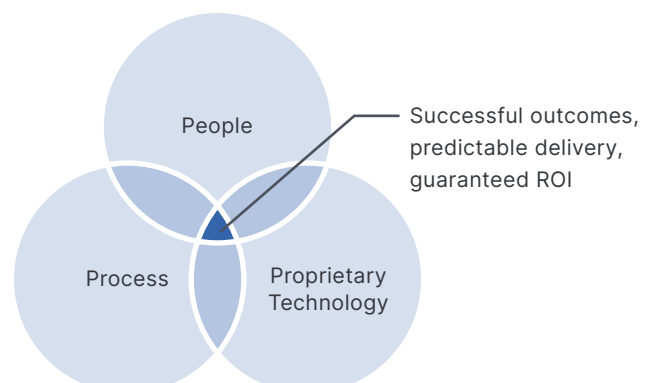Make your data useful, trustworthy, and accessible to derive value

Support Data & Analytics Systems
Optimize your data & analytics systems for speed, flexibility, and effectiveness

The InfoCepts Advantage

We work with you and your teams to understand your specific business objectives and offer tailored solutions using the InfoCepts way of People, Processes, and Proprietary Technology on proven data & analytics platforms. Our offerings include:

Capabilities - We complement your team with relevant cross-functional expertise providing Onshore/Offshore support. We provide flexible staffing models (individuals, agile teams or shared services) with cross-skilled, data savvy and consultative expertise.

People

Process

Proprietary Technology

Successful outcomes, predictable delivery, guaranteed ROI

Solutions - Using our global experience, we have built reusable solutions to common business challenges that we constantly see in organizations. Using our consultative and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps and provide accelerated solutions that achieve your objectives.

Benefits of our approach include lower TCO, shorter time-to-market, unmatched flexibility and predictable delivery

Our Solutions Catalog

Advance Data-Driven Capabilities	Modernize Data Platform	Build Augmented Business Applications	Create Data Products	Support Data & Analytics Systems
› Real-time Analytics › Self-Service Analytics › Analytics Hub › Data Literacy › D&A Advisory	› Data Lakes › Foundational Data Platforms › Cloud Migration › D&A Platform Migration	› Business Apps › Conversational Apps › Intelligent Automation	› Data Catalogs › Data Storytelling › Data Science-as-a-Service › Report Factory	› DataOps Automation › Elastic Staffing › Managed Services › CoE Support

The InfoCepts Way

We bring nearly 20 years of global, solution-driven data & analytics experience to every partnership through our capability-driven centers of excellence. We guide your teams to define, design and deploy capabilities to quickly achieve your organization's goals.

Discover

Advisories for roadmaps
Define what success looks like

Design

Experience + Business
Design for outcomes

Deliver

Agile + Automation + Accelerators
Govern for business value

Platform

AWS, Azure, MSTR, Tableau, Power BI, Snowflake, and more
Use what works for you

Adoption

Users + Education + Governance
Involve necessary stakeholders

Engagement

Flexible + Collaborative + Outcome-Driven
Strengthen partnerships

> " Our business is not only a vertical one, but also a horizontal one. Without the proper tools, it was very difficult and tedious to assess the performance based on our multiple product offerings. This data tool delivered by InfoCepts provides insights into our delivery from a finance perspective that are critical in helping drive scale & strategic decisions made by us. "
>
> *- Sr. Director of Digital Advertisement Products, Global Media Conglomerate*

About InfoCepts

InfoCepts is a global leader of end-to-end data & analytics solutions with nearly 20 years' experience enabling customers to derive value from a variety of data-driven capabilities. Unique amongst its peers, InfoCepts operates with the scale of a global consulting firm, yet the expertise of a niche partner.