

About InfoCepts

Helping Organizations Become Data-Driven and Stay Modern

Organizations seeking to remain relevant in today's economy are facing growing data demands and innovative technologies, while often constrained by previous choices. The rapid evolution of data & analytics (D&A) technologies is creating new opportunities, while also presenting new challenges. Organizations seek to leverage innovative capabilities such as AI/ML for intelligent automation, optimize their cloud-based investments and monetize their data assets—all while delivering exceptional customer experiences.

What We Do

InfoCepts is a data solutions firm which combines people, process, and technology to drive business outcomes. Through a solution-oriented approach, we guide and support the modernization efforts of our clients, enabling them to become truly 'data-driven'. Our mission is to help our clients become data-driven and stay modern.

We elevate your data & analytics capabilities so your users can make smarter decisions and achieve better outcomes. Working in partnership with you, we offer holistic solutions to D&A challenges covering every angle.

Advance Data-Driven Capabilities



Empower businesses to achieve more with data

Modernize Data Platforms



Transform D&A investments for speed, capability, and scale

Create Data Products



Make data useful, trustworthy, and accessible to derive value

Build Augmented Business App



AI-driven solutions for key business needs

Support Data & Analytics Systems



Optimize D&A systems for speed, flexibility, and effectiveness

Using our global experience, we have built reusable solutions to these common business challenges that we constantly see in organizations. Using consultative partnership and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps and provide accelerated solutions that achieves business objectives. Our approach results in successful outcomes, predictable delivery and guaranteed ROI. Check out our [Solutions Catalog](#) here.

How We Do It

We build end-to-end data & analytics capabilities by developing talent, rigorous practices, and building accelerators while ensuring that our clients get the right advice to align their data & analytics investments with strategy. We take a technology-agnostic posture, so our clients can count on pragmatic, evidence-based advice tailored to their unique circumstances.

Cloud and Data Engineering



Create large scale data platforms and applications on cloud using modern cloud-native tools combined with engineering skills

Analytics and Data Management



Full-stack implementation of next-gen analytics solutions using proven, best of breed data & analytics platforms

Business Consulting



Connect with our client's transformative goals using consultative, domain, digital, data science, and advisory capabilities

Service Management



Transform large-scale data & analytics initiatives using strong delivery management practices and agile at scale principles

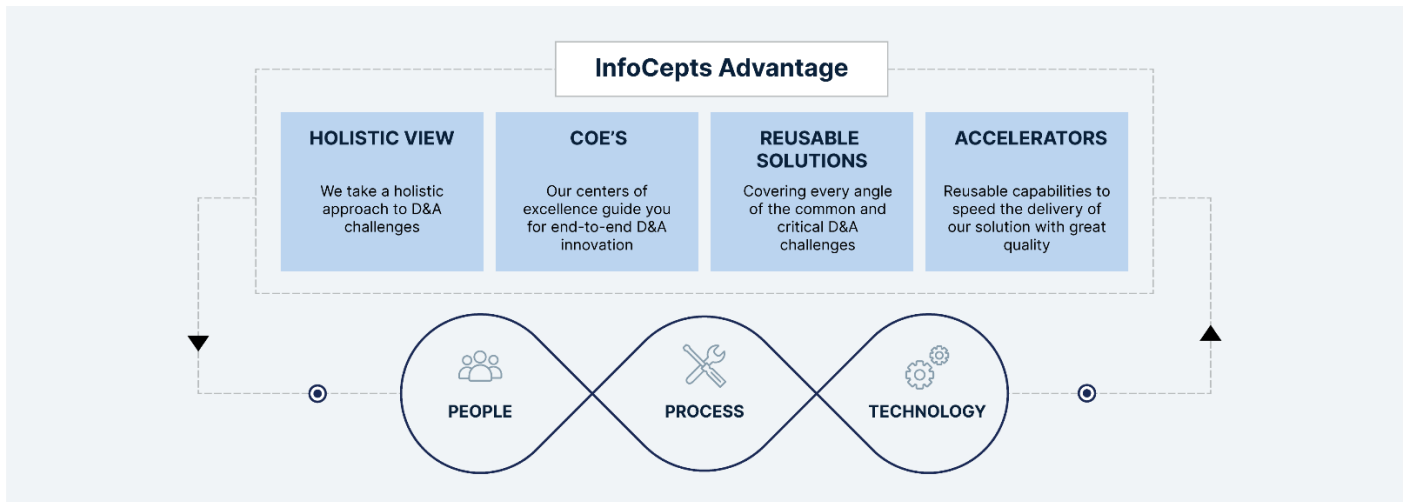


Accelerators

InfoCepts brings a suite of best-in-class accelerators—tangible assets engineered to solve common problems in a reusable way—to cut down the effort and risks that come with complex initiatives. Whether clients are looking to migrate analytics platform to the cloud or innovate with real-time analytics, we have an "accelerator" for that.

The InfoCepts Advantage

Data and analytics is our entire focus. Since 2004, we have made a conscious decision to focus exclusively on one thing and do it really well – solving complex data and analytics challenges. We combine people, process, and technology to drive true business outcomes. Through a solution-oriented approach, we guide and support the modernization efforts of our clients, enabling them to become truly ‘data-driven’.




Don't take our word for it



InfoCepts named as a 2021 Gartner Peer Insights[#] Customers' Choice for Data and Analytics Solution Providers



InfoCepts wins Data Breakthrough awards for 2 years in a row – 2021 & 2022



InfoCepts wins 'Excellence in Customer Service Award' organized by the Business Intelligence Group in 2021



InfoCepts earns Great Place to WorkTM certification in 2021



I just wanted to express our thanks for the amazing work that the InfoCepts Cloud Migration team did in moving our Analytics Ecosystem from on-premise Hadoop into AWS Cloud. This project represented a tremendous lift, with a lot of moving parts and tons of complexity.”



- Sr. Director of Digital Advertisement Products, Global Media Conglomerate

InfoCepts Foundation: Our CSR Initiative

We are committed to making a positive impact and social transformation through InfoCepts Foundation. The foundation contributes to the sustainable development of the communities and environment to make our planet a better place for present and future generations.

The foundation's mission, "Impact and Empower", is rooted in our desire to strengthen the future through different initiatives focused in education and skill development, health and wellness, and community development.

[Learn More](#)

