InfoCepts Self-Service Analytics
Go beyond the tools to implement a strategy that works for everyone

Users across your organization want to explore data on their own, but are challenged with easy access to data, lack of visual exploration capabilities, and dependence on IT for insights. When using traditional analytics, a simple data request can take days, even weeks when involving IT teams that are stretched thin supporting operational needs.

When enabling self-service at your organization, you must think beyond the tool itself and take the time to understand your business objectives, building a self-service solution to fit your goals.

The InfoCepts self-service analytics solution helps you to transform quickly from guided to exploratory to augmented analytics. Our approach defines specific execution priorities across key areas – Experience, Education, Engagement and Enablement – aligned to your business goals.

Self-Service Roadmap
Alignment, Maturity assessment, Tool choices, Persona and roles, Blueprints

Operationalize Self-Service Use Cases
Roll-out tools and capabilities, Storytelling, Agile teams, Trusted data delivery

Drive User Adoption
Role based training, Support, Continuous enablement

Why InfoCepts Self-Service Analytics?

Improved User Coverage	Great User Experience	Higher ROI
Reusable Solutions + Accelerators + Toolkits + Proven Practices	**Backed by Experience and Expertise** + Role Based Learning + Cross Skilled Teams + User Adoption	**Tailored for you** + Advisory and Blueprints + Decision Making Guides + Frameworks
Analytics Platform Automation Kit	Tool Best Practices	Analytics Tech Radar
Automated Quality Analyzer	Design Thinking Methodology	Self-Service Maturity Assessment
InfoCepts Voice Assistant	Ebooks and Whitepapers	Self-Service Implementation Framework

Success Stories

Reduced data to insights cycle time for a global luxury retailer
30% Increased user productivity with 10+ analytic capabilities

Empowered users to support emerging business needs for a leading luxury travel retailer
$1.5M Cost savings/year by enabling 500+ users in 43 locations

Democratized trusted data for a specialized pharmaceutical company
37% Reduced data access incidents from 100's reps

"The feedback from our Merchant & Operations management has been phenomenal. The savings in workload and ability for our users to run every location based on the timeframe they need, means that more time can be devoted to action planning."

- EVP of Finance, *Global Luxury Travel Retailer*

How We Do It?

Discovery

+ Assessment & roadmap definition
+ Implementation blueprint
+ Advisory on use case definition, tool selection, UX, data literacy, governance processes

Define what success looks like

Experience

+ Design thinking
+ Lean canvas for use cases
+ Business focused capabilities
+ Standard templates
+ Trusted data delivery

Design for user personas

Enablement

+ Platform & user workspace design
+ Content certification workflow
+ Knowledge portal
+ Automated data quality
+ Accelerators and toolkits

Use proven assets and practices

Education

+ Role based training
+ Tool and data awareness
+ Knowledge management
+ "Train the trainer" approach
+ Shared responsibility

Empower your users

Engagement

+ Leadership alignment
+ Change management plan
+ Financial accountability
+ Collaborative governance
+ Support structure

Realize business value

User Support

+ User communities
+ Content certification
+ User adoption metrics
+ Productivity gains through enhancement & performance tuning

Drive continuous adoption

InfoCepts Solutions

Using our global experience, InfoCepts has built reusable solutions to common business challenges that we constantly see in organizations. Using our consultative and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps and provide accelerated solutions that achieve your objectives.

Our Solutions Catalog

Advance Data-Driven Capabilities

- Real-Time Analytics
- Self-Service Analytics
- Analytics Hub
- Data Literacy
- D&A Advisory

Modernize Data Platforms

- Data Lakes
- Foundational Data Platforms
- Cloud Migration
- D&A Platform Migration

Build Augmented Business App

- Business Apps
- Conversational Apps
- Intelligent Automation

Create Data Products

- Data Catalogs
- Data Storytelling
- Data Science-as-a-Service
- Report Factory

Support Data & Analytics Systems

- DataOps Automation
- Elastic Staffing
- Managed Services
- CoE Support

Benefits

Lower TCO   Shorter time-to-market   Unmatched Flexibility   Predictable Delivery

About InfoCepts

InfoCepts is a global leader of end-to-end data & analytics solutions with nearly 20 years' experience enabling customers to derive value from a variety of data-driven capabilities. Working in partnership with you, we offer reusable solutions to your data and analytic needs to deliver predictable outcomes with guaranteed ROI. Everyday our 1000+ associates across the globe affiliated to cloud, analytics, data, and business capabilities ensure we are finding new and better ways to help you Stay Modern.

For more information, please visit www.infocepts.com or follow us on