

# InfoCepts Data Literacy

Create a skilled workforce ready to embrace a data-first mindset!

Organizations that use data as a backer for decisions see growth 8x faster than those that don't. You can't afford to have only a small portion of your team using your enterprise data to support decisions. But making data & analytics pervasive for all isn't easy—it requires socialization of necessary skills, in a common language.

InfoCepts offers a comprehensive—yet straightforward—data literacy program that begins with your team's business objectives, skillset, and environment in mind. Our approach to data literacy—going beyond the tools—includes assessments, bootcamps, trainings, and on-going support to help your users increase their ability to acquire, use, speak, and make decisions with a 'data-first' mindset.



### Data Literacy Pilot

Assess Data Literacy, Baseline current state, Create LT Roadmap & Program Design



### Design Data Academy













Identify Personas and Skill-Gaps, Develop Curriculum, Facilitate Classroom and On-The-Job Trainings, Establish Governance



### Run Data Academy

Expand Learning Curriculum & Infra, Manage Change, Set-up Data Helpdesk, Facilitate Knowledge Sharing & Community Learning

## Why InfoCepts Data Literacy?

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| <b>Proven Adult Learning Techniques</b>    | <b>Faster Time to Value</b>    | <b>Higher Adoption with End-to-End Coverage</b>   |
| <b>Reusable Solution</b><br>+ Pre-built Training Kits<br>+ On-The-Job Learning Kit  | <b>Backed by Experience &amp; Expertise</b><br>+ Bootcamps (Data, Tool, Competency)<br>+ Role based learning<br>+ Best practices & methods   | <b>Tailored for You</b><br>+ User Adoption Framework<br>+ Advisory & Blueprints<br>+ Business Value  |
|  Tools – 101, 201 Training Programs<br> Quick start Learning path<br> InfoCepts Certified Data Analyst (ICDA) Program |  Data Visualization Guide<br> Data Story-telling Guide<br> Self-service tools training guides |  Assessment Framework<br> Data Literacy Scoring<br> Change Management Framework |

## Success Stories



Driving data literacy program for a global Luxury Retailer

**> 5X** Increase in data usage  
**>79%** Reduction in requests to IT Support for data



Innovation booster for leading Pharma data research provider

**>109%** Increase in Advanced Analytics models









Data literacy program for a global Bank

**300+** Users trained in Self-Service enablement,  
**40%** Productivity improvement

**“During the past three months we've taken every opportunity to seek advice from the InfoCepts team. They've provided design level advice - such as the best way to fit in multiple products and metrics - and have recommended ideas to solve performance issues and use of complex calculations. We appreciate the support and help rendered.”**

- Product Manager, Risk & Controls  
 Global Bank






## How We Do It?

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| <p><b>Assessment &amp; Roadmap</b> </p> <ul style="list-style-type: none"> <li>+ Assessment and roadmap definition</li> <li>+ Baseline current literacy score, user issues, processes and systems areas of improvement</li> <li>+ Advisory on Quick start learning</li> </ul> <p>Define what success looks like</p> | <p><b>Program Design</b> </p> <ul style="list-style-type: none"> <li>+ Skill-gap analyses</li> <li>+ Training delivery models and content readiness</li> <li>+ Change management initiation</li> <li>+ Team set-up</li> </ul> <p>Design for outcomes</p>                    | <p><b>Learning Delivery</b> </p> <ul style="list-style-type: none"> <li>+ Tailored training creation</li> <li>+ Launch TTT and Quick start modules</li> <li>+ Build online learning capability</li> <li>+ Formalize Smart Learning Path</li> </ul> <p>Customize to align</p>                  |
| <p><b>Sustenance</b> </p> <ul style="list-style-type: none"> <li>+ Survey and feedback assimilation</li> <li>+ Data Literacy Score review</li> <li>+ Business Benefits realization</li> <li>+ Further adjustments</li> </ul> <p>Operate efficiently</p>   | <p><b>Engagement</b> </p> <ul style="list-style-type: none"> <li>+ Gamifications and Innovation booster</li> <li>+ Accountability and joint ownership</li> <li>+ Transparent core + flex staffing of highly cross-skilled associates</li> </ul> <p>Make it work for you</p> | <p><b>Toolkits, Accelerators</b> </p> <ul style="list-style-type: none"> <li>+ Tools 101, 201 Trainings</li> <li>+ InfoCepts ICDA Program / Quick Start / Bootcamp Programs</li> <li>+ Data Literacy Scoring Framework</li> <li>+ Assessment Toolkit</li> </ul> <p>Leverage Proven Assets</p> |

## InfoCepts Solutions

Using our global experience, InfoCepts has built reusable solutions to common business challenges that we constantly see in organizations. Using our consultative and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps and provide accelerated solutions that achieve your objectives.

## Our Solutions Catalog

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| <p> <b>Advance Data-Driven Capabilities</b></p> <ul style="list-style-type: none"> <li>• Real-Time Analytics</li> <li>• Self-Service Analytics</li> <li>• Analytics Hub</li> <li>• Data Literacy</li> <li>• D&amp;A Advisory</li> </ul> | <p> <b>Modernize Data Platforms</b></p> <ul style="list-style-type: none"> <li>• Data Lakes</li> <li>• Foundational Data Platforms</li> <li>• Cloud Migration</li> <li>• D&amp;A Platform Migration</li> </ul> | <p> <b>Build Augmented Business App</b></p> <ul style="list-style-type: none"> <li>• Business Apps</li> <li>• Conversational Apps</li> <li>• Intelligent Automation</li> </ul> | <p> <b>Create Data Products</b></p> <ul style="list-style-type: none"> <li>• Data Catalogs</li> <li>• Data Storytelling</li> <li>• Data Science-as-a-Service</li> <li>• Report Factory</li> </ul> | <p> <b>Support Data &amp; Analytics Systems</b></p> <ul style="list-style-type: none"> <li>• DataOps Automation</li> <li>• Elastic Staffing</li> <li>• Managed Services</li> <li>• CoE Support</li> </ul> |
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## Benefits

-  Lower TCO
-  Shorter time-to-market
-  Unmatched Flexibility
-  Predictable Delivery

## About InfoCepts

InfoCepts is a global leader of end-to-end data & analytics solutions with nearly 20 years' experience enabling customers to derive value from a variety of data-driven capabilities. Unique amongst its peers, InfoCepts operates with the scale of a global consulting firm, yet the expertise of a niche partner. Everyday our 1000+ associates across the globe affiliated to cloud, analytics, data, and business capabilities ensure we are finding new and better ways to help you Stay Modern.