

# InfoCepts Cloud Migration Solution

Optimize your cloud adoption journey with a fool proof roadmap and accelerated migration

To unlock new opportunities, improve agility and accelerate innovation, enterprises are moving their business applications to cloud. The challenge is how to do it properly, without disrupting day-to-day operations, assuring fulfilment of business and technology needs. Further, concerns around which architecture to use, vendor lock-ins, security standards, cost overruns, and technical complexities can delay your cloud migration initiatives. A successful seamless migration requires a well-defined, structured approach to planning and executing such initiatives.

InfoCepts Cloud Migration helps define a comprehensive cloud roadmap, robust architecture, optimized implementation plan, and execute migration of applications to cloud, including but not limited to databases, data workloads, and analytics tools. Bundled with inbuilt accelerators and best practices, it helps achieve first-time right migration, pro-active monitoring, and operational excellence.



### Drive Collaboration and Consensus Through Advisory

Advise IT and business stakeholders on to-be cloud setup to build consensus and confidence



### Migrate On-Prem D&A systems






Databases, Data workloads, Analytics tools



### Optimize D&A CloudOps

Optimize cloud operations including cost, performance, security, observability, and agility

## Why InfoCepts Cloud Migration?

Collaboration, Consensus, and Compliance 	Tailored Roadmap Mitigating Risks 	Faster Cloud Adoption and ROI 
<b>Reusable Solution</b> + Blueprints + Accelerators + Proven Practices	<b>Backed by Experience &amp; Expertise</b> + Petabyte Scale Migrations + Certified Cloud Migration Specialists + Frameworks	<b>Tailored for You</b> + Platforms + Advisory + Business Value
 Roadmap blueprints  TCO and ROI calculators  Cloud migration roadmap guide	 Migration best practices  Tool selection guides  360° suite of accelerators	 Cloud tech radar  Platform adoption guide  Business value delivery

## Success Stories



Global BI system migration for leading US luxury retailer  
**>60% Savings in estimate migration efforts**



Optimization of newly migrated data lake and data flows  
**>40% Savings in monthly cloud spend**




Petabyte scale data platform migration for leading media enterprise  
**+\$10MM savings in TCO**

**“By leveraging a newly upgraded cloud platform, we now have the ability to make our analytics more accessible, more meaningful, and more timely for those who need it most. I’m happy with the level of collaboration and passion from the InfoCepts team. This is a big win for both of our organizations.”**

- VP Data and Analytics, US Media Enterprise






## How We Do It?

<p><b>Advisory</b> </p> <ul style="list-style-type: none"> <li>+ Align organizational strategic IT roadmap</li> <li>+ Exploratory workshops</li> <li>+ Objective and end state definitions</li> </ul> <p>Define what success looks like</p>	<p><b>Design</b> </p> <ul style="list-style-type: none"> <li>+ Current vs. To-be state</li> <li>+ Low level blueprint</li> <li>+ Governance model</li> </ul> <p>Design for outcomes</p>	<p><b>Plan</b> </p> <ul style="list-style-type: none"> <li>+ Risk identification and mitigation</li> <li>+ Milestone definitions</li> <li>+ Priorities and dependencies</li> </ul> <p>Plan to succeed</p>
<p><b>Delivery</b> </p> <ul style="list-style-type: none"> <li>+ Focused migration teams</li> <li>+ Time boxed</li> <li>+ Agile and utility based</li> <li>+ Automated quality checks and monitoring</li> <li>+ Best practices</li> </ul> <p>Govern for business value</p>	<p><b>Accelerators</b> </p> <ul style="list-style-type: none"> <li>+ Quick to Cloud</li> <li>+ Cloud template library</li> <li>+ Cloud automation toolkit</li> <li>+ Cloud cost and security monitor</li> </ul> <p>Use proven assets</p>	<p><b>Support</b> </p> <ul style="list-style-type: none"> <li>+ User adoption</li> <li>+ New feature roll-outs</li> <li>+ Performance and cost optimization</li> </ul> <p>Make it work for you</p>

## InfoCepts Solutions

Using our global experience, InfoCepts has built reusable solutions to common business challenges that we constantly see in organizations. Using our consultative and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps and provide accelerated solutions that achieve your objectives.

## Our Solutions Catalog

<p> <b>Advance Data-Driven Capabilities</b></p> <ul style="list-style-type: none"> <li>• Real-Time Analytics</li> <li>• Self-Service Analytics</li> <li>• Analytics Hub</li> <li>• Data Literacy</li> <li>• D&amp;A Advisory</li> </ul>	<p> <b>Modernize Data Platforms</b></p> <ul style="list-style-type: none"> <li>• Data Lakes</li> <li>• Foundational Data Platforms</li> <li>• Cloud Migration</li> <li>• D&amp;A Platform Migration</li> </ul>	<p> <b>Build Augmented Business App</b></p> <ul style="list-style-type: none"> <li>• Business Apps</li> <li>• Conversational Apps</li> <li>• Intelligent Automation</li> </ul>	<p> <b>Create Data Products</b></p> <ul style="list-style-type: none"> <li>• Data Catalogs</li> <li>• Data Storytelling</li> <li>• Data Science-as-a-Service</li> <li>• Report Factory</li> </ul>	<p> <b>Support Data &amp; Analytics Systems</b></p> <ul style="list-style-type: none"> <li>• DataOps Automation</li> <li>• Elastic Staffing</li> <li>• Managed Services</li> <li>• CoE Support</li> </ul>
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## Benefits

-  Lower TCO
-  Shorter time-to-market
-  Unmatched Flexibility
-  Predictable Delivery

## About InfoCepts

InfoCepts is a global leader of end-to-end data & analytics solutions with nearly 20 years' experience enabling customers to derive value from a variety of data-driven capabilities. Working in partnership with you, we offer reusable solutions to your data and analytic needs to deliver predictable outcomes with guaranteed ROI. Everyday our 1000+ associates across the globe affiliated to cloud, analytics, data, and business capabilities ensure we are finding new and better ways to help you Stay Modern.