

# InfoCepts Intelligent Automation

Reduce costs and improve customer experience with data-driven automation

Organizations seek data-driven automation to improve process efficiencies, elevate customer experiences, and prevent fraud, waste, and abuse. The challenge is doing so within the constraints of their ecosystem, and often without waiting on completion of other on-going modernization endeavours

InfoCepts specializes in automating complex business processes or workflows by designing intelligent services around data & analytics. InfoCepts Data-Driven 'Intelligent' automation solution involves orchestrated use of multiple cutting-edge technologies, tools or platforms (like- AI, ML, NLP, NLG, Computer Vision, Low Code, RPA, and Hyper Automation) and is capable to observe, engage, decide and act based on user-driven demands.



## Automation Strategy and Roadmap

Identify areas for automation, Design automation strategy and roadmap, Business case & ROI definition



## Automation MVP / Pilot

Product selection, Automation POCs/Pilot, Process standardization, Automation CoE/team alignment

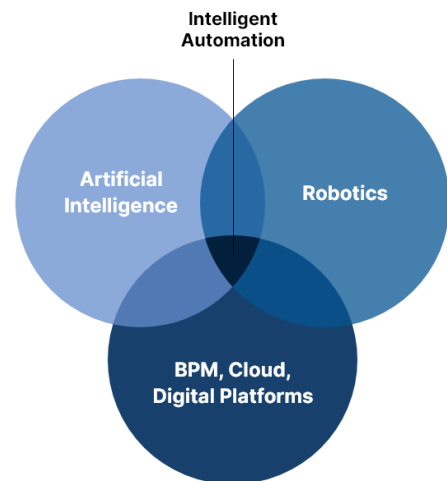


## Scale and Mature Automation Journey

Scale use cases with integration to Enterprise apps, Change mgmt. & training, Outcome management

## Our Approach

Automation projects can fundamentally improve your core processes and timelines for getting goods and services to consumers. InfoCepts supports your journey through a self-evolving intelligent automation strategy which helps constantly improve process efficiencies and achieve your automation goals by combining the power of AI, robotics, and data-driven insights. Our approach encompasses transforming your people, process, and technology capabilities to enable your long-term goals. The key benefits of our approach include - Committed ROI, efficient processes, and scalable solution.



## Success Stories



Automated report generation for a global market research firm

**>70% manual effort reduction for over 250 reports**



Automated data processing for a global media major

**>65% Reduction in Processing Time**

**>50% Reduction in Data processing cost**

**“InfoCepts always manages to find a solution to every business problem, This solution is an example how automation can enable right insights being delivered to the right person at the right time, it eradicates the designer-developer miscommunication by implementing a parameterized, template based specification definition approach”**

- Director of Business Intelligence, Global Market Research






## How We Do It?

<p><b>Assessment and Advisory</b> </p> <p>Business process analysis, Automation potential, Cost Benefit Analysis, Risk assessment</p> <p><i>Define what success looks like</i></p>	<p><b>Solution Design</b> </p> <p>Process Mining, Solution Design, Proof of Concept, Prototype, Implementation Strategy, Tool Choices</p> <p><i>Design for Outcomes</i></p>	<p><b>Develop &amp; Deploy</b> </p> <p>Validate Choices, Implement solution, Test, Train &amp; deploy</p> <p><i>Implement at Scale</i></p>
<p><b>Engagement</b> </p> <p>Agile Principles, Flexible, Collaborative, Outcome-driven</p> <p><i>Govern for Business Value</i></p>	<p><b>Accelerators</b> </p> <p>Automation toolkits, AI /ML-based automation frameworks, Design thinking methodology</p> <p><i>Based on strong foundations</i></p>	<p><b>Optimization and Support</b> </p> <p>Adoption, New use case roll-outs, Optimization, Measure and Monitor</p> <p><i>Drive Continuous Improvement</i></p>

## InfoCepts Solutions

Using our global experience, InfoCepts has built reusable solutions to common business challenges that we constantly see in organizations. Using our consultative and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps, and provide accelerated solutions that achieve your objectives.

## Our Solutions Catalog

<p> <b>Advance Data-Driven Capabilities</b></p> <ul style="list-style-type: none"> <li>Real-Time Analytics</li> <li>Self-Service Analytics</li> <li>Analytics Hub</li> <li>Data Literacy</li> <li>D&amp;A Advisory</li> </ul>	<p> <b>Modernize Data Platforms</b></p> <ul style="list-style-type: none"> <li>Data Lakes</li> <li>Foundational Data Platforms</li> <li>Cloud Migration</li> <li>D&amp;A Platform Migration</li> </ul>	<p> <b>Build Augmented Business App</b></p> <ul style="list-style-type: none"> <li>Business Apps</li> <li>Conversational Apps</li> <li>Intelligent Automation</li> </ul>	<p> <b>Create Data Products</b></p> <ul style="list-style-type: none"> <li>Data Catalogs</li> <li>Data Storytelling</li> <li>Data Science-as-a-Service</li> <li>Report Factory</li> </ul>	<p> <b>Support Data &amp; Analytics Systems</b></p> <ul style="list-style-type: none"> <li>DataOps Automation</li> <li>Elastic Staffing</li> <li>Managed Services</li> <li>CoE Support</li> </ul>
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## Benefits

-  Lower TCO
-  Shorter time-to-market
-  Unmatched Flexibility
-  Predictable Delivery

## About InfoCepts

InfoCepts is a global leader of end-to-end data & analytics solutions with nearly 20 years' experience enabling customers to derive value from a variety of data-driven capabilities. Working in partnership with you, we offer reusable solutions to your data and analytic needs to deliver predictable outcomes with guaranteed ROI. Everyday our 1000+ associates across the globe affiliated to cloud, analytics, data, and business capabilities ensure we are finding new and better ways to help you Stay Modern.