InfoCepts
S T A Y   M O D E R N

InfoCepts Data Literacy
Create a skilled workforce ready to embrace a data-first mindset!

Organizations that use data as a backer for decisions see growth 8x faster than those that don't. You can't afford to have only a small portion of your team using your enterprise data to support decisions. But making data & analytics pervasive for all isn't easy—it requires socialization of necessary skills, in a common language.

InfoCepts offers a comprehensive–yet straightforward–data literacy program that begins with your team's business objectives, skillset, and environment in mind. Our approach to data literacy–going beyond the tools–includes assessments, bootcamps, trainings, and on-going support to help your users increase their ability to acquire, use, speak, and make decisions with a 'data-first' mindset.

Advisories	Data Academy	Data Adoption
Conduct Assessments, Define Target State, create Project Roadmap	Applied Learning Programs for Tools, Competencies, Data, and Problem Solving	Data Champions, Communities of Practice, Refresher Programs, & Scores

Why InfoCepts?

Save Time & Effort with Higher Quality	Upskilled workforce, On the job efficiencies	Improved Performance on Business KPIs
Reusable Solution + Blueprints + Accelerators	**Backed by Experience & Expertise** + Proven Practices + Cross-Skilled Teams	**Tailored for You** + Platforms + Advisory + Business Value
Assessment Questionnaire	Tools Training Guide	Data Storytelling Best Practices
Quick start Learning path	Data Visualization Guide	User Adoption Framework
InfoCepts Certified Data Analyst (ICDA) Program	Cross-Skilled Trainers / Data Specialists	Business Value Delivery

Success Stories

Driving data literacy program for a global Luxury Retailer
> 5X   Increase in data usage
>79% Reduction in requests to IT Support for data

Innovation booster for leading Pharma data research provider
>109% Increase in Advanced Analytics models

Data literacy program for a global Bank
40% Improvement in departmental Data Literacy score

"We have worked with many vendors in past, but never seen such a vendor like InfoCepts who takes care of every minute thing and be accountable and supportive at every part of implementation journey."

- *Senior Deputy Director, Singapore Government body*

How We Do It?

Discover

Assessment, Workforce Segmentation, Baselining, Program Outline

Define what success looks like

Design

Planned Outreach, Skill Improvement Framework, 30-60-90 day plan

Design for outcomes

Develop

Tailored Training creation, Train the Trainer, Business specific content

Customize to align

Deliver

Collaborative, Offline + Online, Agile, Feedback loops, Improvise

Govern for Business value

Accelerate

ICDA Program, Learning paths, Tools 101, Data Science 101, Data Storytelling guides

Use proven assets

Sustain

Data Literacy score, User Adoption metric, Outcome review, Refresher courses

Make it work for you

InfoCepts Solutions

Using our global experience, InfoCepts has built reusable solutions to common business challenges that we constantly see in organizations. Using our consultative and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps and provide accelerated solutions that achieve your objectives.

Our Solutions Catalog

Advance Data-Driven Capabilities

- Real-Time Analytics
- Self-Service Analytics
- Analytics Hub
- Data Literacy
- D&A Advisory

Modernize Data Platforms

- Data Lakes
- Foundational Data Platforms
- Cloud Migration
- D&A Platform Migration

Build Augmented Business App

- Business Apps
- Conversational Apps
- Intelligent Automation

Create Data Products

- Data Catalogs
- Data Storytelling
- Data Science-as-a-Service
- Report Factory

Support Data & Analytics Systems

- DataOps Automation
- Elastic Staffing
- Managed Services
- CoE Support

Benefits

Lower TCO   Shorter time-to-market   Unmatched Flexibility   Predictable Delivery

About InfoCepts

InfoCepts is a global leader of end-to-end data & analytics solutions with nearly 20 years' experience enabling customers to derive value from a variety of data-driven capabilities. Unique amongst its peers, InfoCepts operates with the scale of a global consulting firm, yet the expertise of a niche partner. Everyday our 1000+ associates across the globe affiliated to cloud, analytics, data, and business capabilities ensure we are finding new and better ways to help you Stay Modern.