

InfoCepts Data Literacy

Create a skilled workforce ready to embrace a data-first mindset!

Organizations that use data as a backer for decisions see growth 8x faster than those that don't. You can't afford to have only a small portion of your team using your enterprise data to support decisions. But making data & analytics pervasive for all isn't easy—it requires socialization of necessary skills, in a common language.

InfoCepts offers a comprehensive-yet straightforward-data literacy program that begins with your team's business objectives, skillset, and environment in mind. Our approach to data literacy-going beyond the tools-includes assessments, bootcamps, trainings, and on-going support to help your users increase their ability to acquire, use, speak, and make decisions with a 'data-first' mindset.



Conduct Assessments, Define Target State, create Project Roadmap



Data Academy

Applied Learning Programs for Tools, Competencies, Data, and Problem Solving



Data Adoption

Data Champions, Communities of Practice, Refresher Programs, & Scores

Why InfoCepts?

Save Time & Effort with **Higher Quality**



Upskilled workforce, On the job efficiencies



Improved Performance on Business KPIs



Reusable Solution

- + Blueprints
- + Accelerators

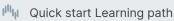
Backed by Experience & Expertise

- + Proven Practices
- + Cross-Skilled Teams

Tailored for You

- + Platforms
- + Advisory
- + Business Value







InfoCepts Certified Data Analyst



Tools Training Guide



Data Visualization Guide



Cross-Skilled Trainers / Data Specialists

Data Storytelling Best Practices



User Adoption Framework



Business Value Delivery

Success Stories

(ICDA) Program



Driving data literacy program for a global Luxury Retailer



> **5X** Increase in data usage

>79% Reduction in requests to IT Support for data



Innovation booster for leading Pharma data research provider

>109% Increase in Advanced Analytics models



Data literacy program for a global Bank

40% Improvement in departmental Data Literacy score

"We have worked with many vendors in past, but never seen such a vendor like InfoCepts who takes care of every minute thing and be accountable and supportive at every part of implementation journey."

- Senior Deputy Director, Singapore Government body



How We Do It?

Discover



Design



Develop



Assessment, Workforce Segmentation, Baselining, Program Outline

Define what success looks like

Planned Outreach, Skill Improvement Framework, 30-60-90 day plan

Tailored Training creation, Train the

Trainer, Business specific content

Data Literacy score, User Adoption

metric, Outcome review, Refresher

Design for outcomes

Customize to align

Deliver



Accelerate

Sustain

courses



Collaborative, Offline + Online, Agile, Feedback loops, Improvise

ICDA Program, Learning paths, Tools 101, Data Science 101, Data Storytelling guides

Make it work for you

Govern for Business value

Use proven assets

InfoCepts Solutions

Using our global experience, InfoCepts has built reusable solutions to common business challenges that we constantly see in organizations. Using our consultative and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps and provide accelerated solutions that achieve your objectives.

Our Solutions Catalog





Advance Data-Driven Capabilities



- Analytics Hub
- Data Literacy
- D&A Advisory

Platforms

Modernize Data

- Data Lakes
- Self-Service Analytics
 Foundational Data
 - **Platforms**
 - Cloud Migration
 - D&A Platform Migration



Build Augmented Business App

- Business Apps
- · Conversational Apps · Data Storytelling · Elastic Staffing
- Intelligent
- Automation



Create Data Products

- Data Catalogs

- a-Service
- Report Factory



Support Data & Analytics Systems

- DataOps Automation
- · Data Science-as- · Managed Services
 - CoE Support

Benefits



Lower TCO



Shorter time-to-market



Unmatched Flexibility



Predictable Delivery

About InfoCepts

InfoCepts is a global leader of end-to-end data & analytics solutions with nearly 20 years' experience enabling customers to derive value from a variety of data-driven capabilities. Unique amongst its peers, InfoCepts operates with the scale of a global consulting firm, yet the expertise of a niche partner. Everyday our 1000+ associates across the globe affiliated to cloud, analytics, data, and business capabilities ensure we are finding new and better ways to help you Stay Modern.

