

InfoCepts Business Apps

Reimagine enterprise applications portfolio with data-driven innovative Business Apps solution

Business leaders are seeking ways to incorporate insights in day-to-day operations to enhance data-driven decisions and deliver greater value – for customers, employees, partners, or shareholders – with greater efficiency. Responsive, purpose-built data solutions for specific unmet business needs are required to fulfil these expectations. Organizations often lack the in-house experience, frameworks, talent as well as product mind-set to deliver such solutions in the most cost-effective manner.

Creating business apps often requires deep knowledge of business processes, data, technical tools, and keen understanding of user experience & user journey. In addition, they can at times involve complex change management or revamp of existing processes.

InfoCepts Business Apps solution provides a repeatable discovery-to-delivery model supported by a suite of tools which enable enterprise-grade business applications in weeks, not months. We amalgamate consulting skills, domain expertise, data expertise and technological depth along with product development design principles to create compelling data-driven applications that meet specific business objectives.



Use Case Advisory

Understand business landscape,
Define business cases, Assess
readiness, Define roadmap



Build Tailored Apps













Unified Solutions,
Hand-held channels, Real time alerts,
Recommendation engines




Scale and Adopt


Evolve and mature, User training and
support, Drive usability,
Improve literacy


Why InfoCepts Business Apps?

<p>Faster Time to Market</p> 	<p>Higher User Adoption</p> 	<p>Innovation led Competitive Advantage</p> 
<p>Reusable Solution</p> <ul style="list-style-type: none"> + Blueprints + Accelerators + Proven Practices 	<p>Backed by Experience & Expertise</p> <ul style="list-style-type: none"> + Cross-Skilled Teams + Data Driven Approach + Product Mindset 	<p>Tailored for You</p> <ul style="list-style-type: none"> + Advisory & Consulting + Business Value + User Experience
<ul style="list-style-type: none">  Automated Quality Analyzer  DevOps Toolkit  Analytics Platform Automation Kit 	<ul style="list-style-type: none">  Tools and Training Guide  Data Visualization Guide  Maturity Assessment Framework 	<ul style="list-style-type: none">  Design Thinking, Data Storytelling Best Practices  User Adoption Framework  Business Value Delivery Toolkit

Success Stories

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Search portal for a global bank
4X Increase in active users; >40 % Reduction in IT dependence
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Mobile app to facilitate on demand SKU movement
>10 % Reduction in Stock Outs
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Data Integration and Insight app for an American mass media conglomerate
> 99% Improvement in quality and relevant Ad consumption

“The feedback from key Merchant & Operations management has been phenomenal. The savings in workload and ability to run every location based on the timeframe that the user sets means that more time can be devoted to action planning.”
EVP, Finance for a Niche Luxury Retailer






How We Do It?

<p>Strategy & Roadmap </p> <p>Business Goals, Current Challenges and Asks, Data Readiness, Initiative Blueprint, Defining Check Points, Success Criteria</p> <p><i>Define what Success Looks Like</i></p>	<p>Design </p> <p>Technology/Architecture Choices, Risks & Asks, Front-End Design, Data Design, UX design</p> <p><i>Design for Outcomes</i></p>	<p>Prototype/MVP </p> <p>+ Implement Pilot Use Case + Validate with Stakeholders + Refine Architecture + Refine Implementation Plan</p> <p><i>Validate Choices</i></p>
<p>App Development </p> <p>Implement Data Pipeline & Front-End Apps, Test for accuracy, End User Validation</p> <p><i>Govern for Business Value</i></p>	<p>User Adoption </p> <p>Awareness to Adoption, Training Plan, Sustainability Plan, Change Management</p> <p><i>Enable Users to be Self-Sufficient</i></p>	<p>Support </p> <p>Usage Analytics, Enhance Platform Capabilities, App Automation, Tracking and Monitoring</p> <p><i>Drive Continuous Improvement</i></p>

InfoCepts Solutions

Using our global experience, InfoCepts has built reusable solutions to common business challenges that we constantly see in organizations. Using our consultative and advisory expertise, we narrow the specific problems, develop pragmatic roadmaps, and provide accelerated solutions that achieve your objectives.

Our Solutions Catalog

<p></p> <p>Advance Data-Driven Capabilities</p> <ul style="list-style-type: none"> • Real-Time Analytics • Self-Service Analytics • Analytics Hub • Data Literacy • D&A Advisory 	<p></p> <p>Modernize Data Platforms</p> <ul style="list-style-type: none"> • Data Lakes • Foundational Data Platforms • Cloud Migration • D&A Platform Migration 	<p></p> <p>Build Augmented Business App</p> <ul style="list-style-type: none"> • Business Apps • Conversational Apps • Intelligent Automation 	<p></p> <p>Create Data Products</p> <ul style="list-style-type: none"> • Data Catalogs • Data Storytelling • Data Science-as-a-Service • Report Factory 	<p></p> <p>Support Data & Analytics Systems</p> <ul style="list-style-type: none"> • DataOps Automation • Elastic Staffing • Managed Services • CoE Support
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Benefits

-  Lower TCO
-  Shorter time-to-market
-  Unmatched Flexibility
-  Predictable Delivery

About InfoCepts

InfoCepts is a global leader of end-to-end data & analytics solutions with nearly 20 years' experience enabling customers to derive value from a variety of data-driven capabilities. Working in partnership with you, we offer reusable solutions to your data and analytic needs to deliver predictable outcomes with guaranteed ROI. Everyday our 1000+ associates across the globe affiliated to cloud, analytics, data, and business capabilities ensure we are finding new and better ways to help you Stay Modern.